

# SCGA eCommerce

(Online Join/Renew Portal)

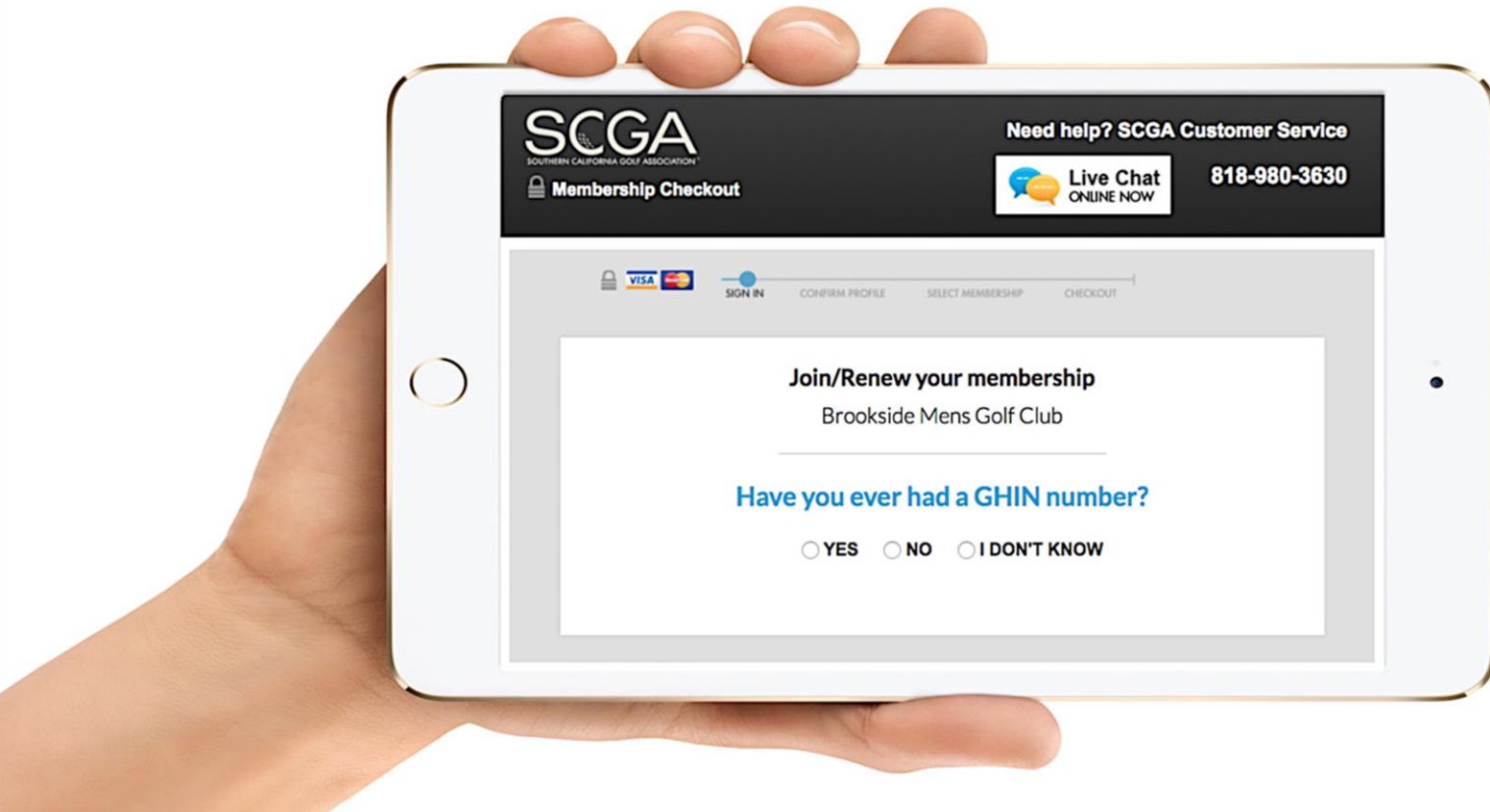


## Overview



## What is it?

An SCGA platform that provides **ONLINE SIGNUP AND RENEWAL** to your current and potential club members.

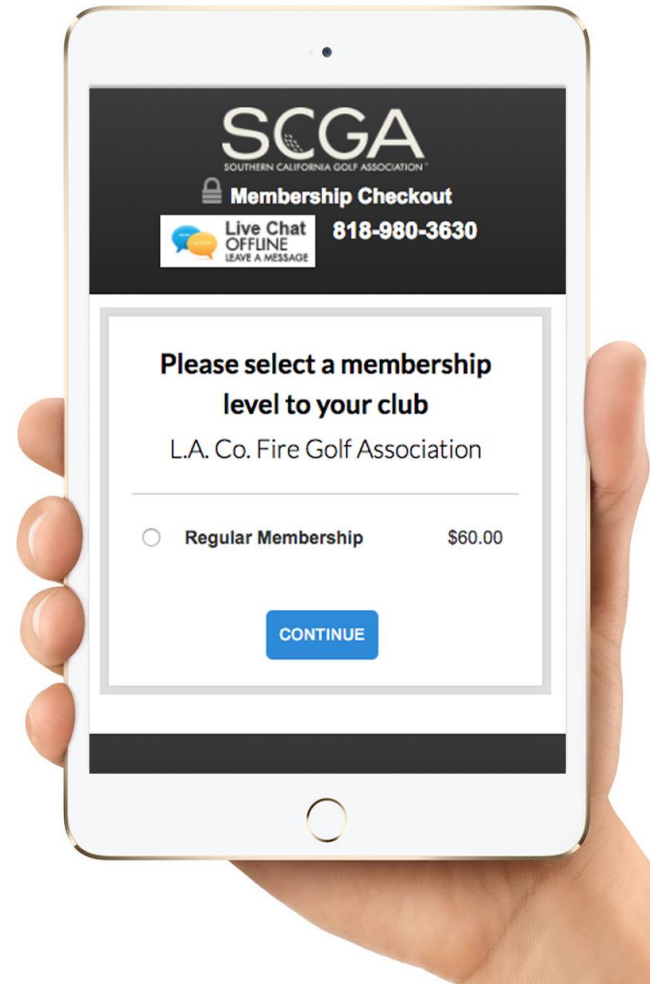




## Why do I need it?

Online credit card join/renew payments **simplifies** the process for club officers and your club members

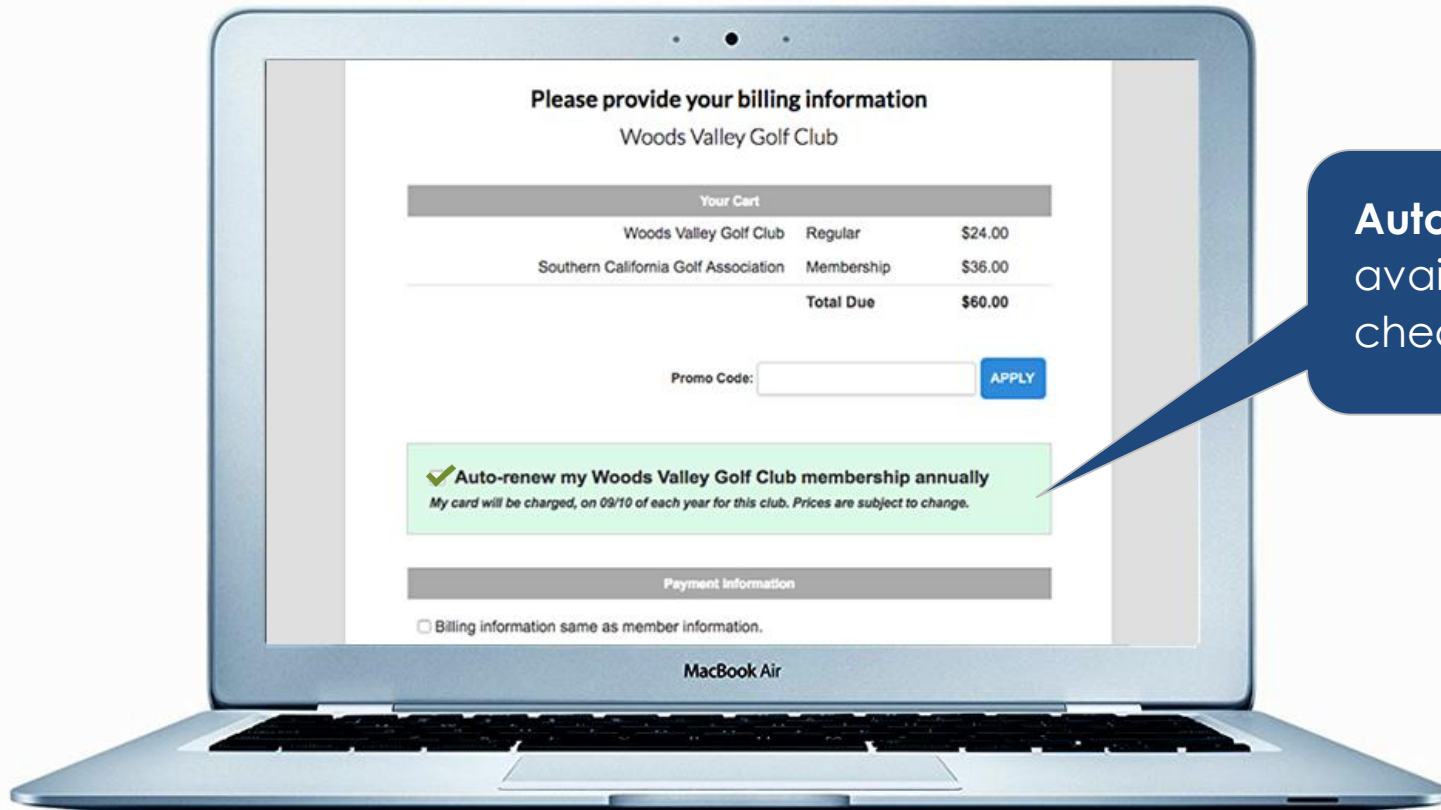
- ✓ **FREE** to SCGA clubs
- ✓ **NO** credit card fees
- ✓ **FAST** and easy setup





## How else can it help my club?

Auto-renewals, roster management, online club-bill payment and more!



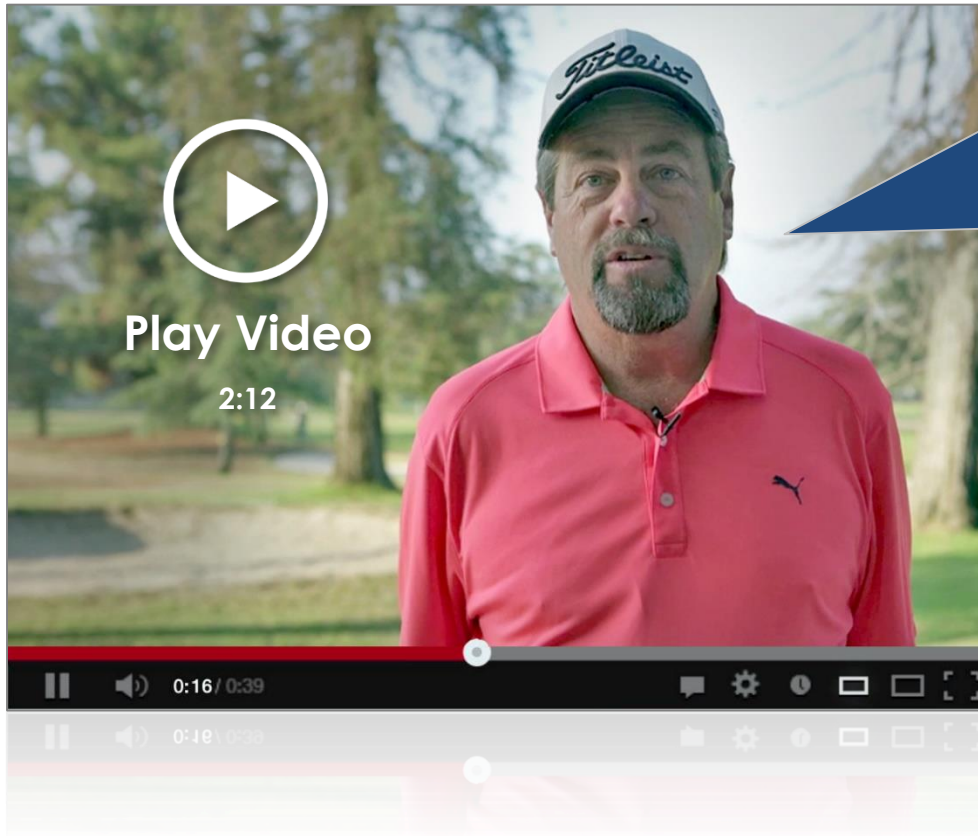
**Auto-renew**  
available at  
checkout!



## Who Uses It?



350+ SCGA Clubs use the online portal



*“Without question, I would recommend that every club use the [SCGA] online portal to collect their renewals and membership fees. It just makes life so much easier”*

**Bill Fennessy**

*President, Altadena Golf Club*

# How it works



## 6 Easy Steps



## Step 1

### Golfers (members/potential members) are linked to your club portal:

- **Your website:** Add a renewal/join link to your club website (if applicable)
- **SCGA.org:** A join/renewal link will be available on the SCGA's website
- **Renewal Communications:** When you or the SCGA sends a renewal email to your members, that email can contain a link to renew via your club portal.

Don't let GHIN Number 378168 and your score history become inactive. [Renew Now!](#)

**SCGA**  
SOUTHERN CALIFORNIA GOLF ASSOCIATION

**Sterling Hills Men's Club MEMBER:**


**YOUR CLUB MEMBERSHIP IS ABOUT TO END**

**RENEW NOW ▶**

**Current SCGA Member: Homer Lopez**

Your membership in Sterling Hills Men's Club — and your GHIN# 378168 — are now up for renewal.

Renew today to continue receiving all the many benefits of club membership, including:





## Step 2

### The System asks the golfer for his/her GHIN number

(or creates one when applicable)

If a user forgets his/her GHIN number the system will help the user find it

**Have you ever had a GHIN number?**

YES  NO  I DON'T KNOW

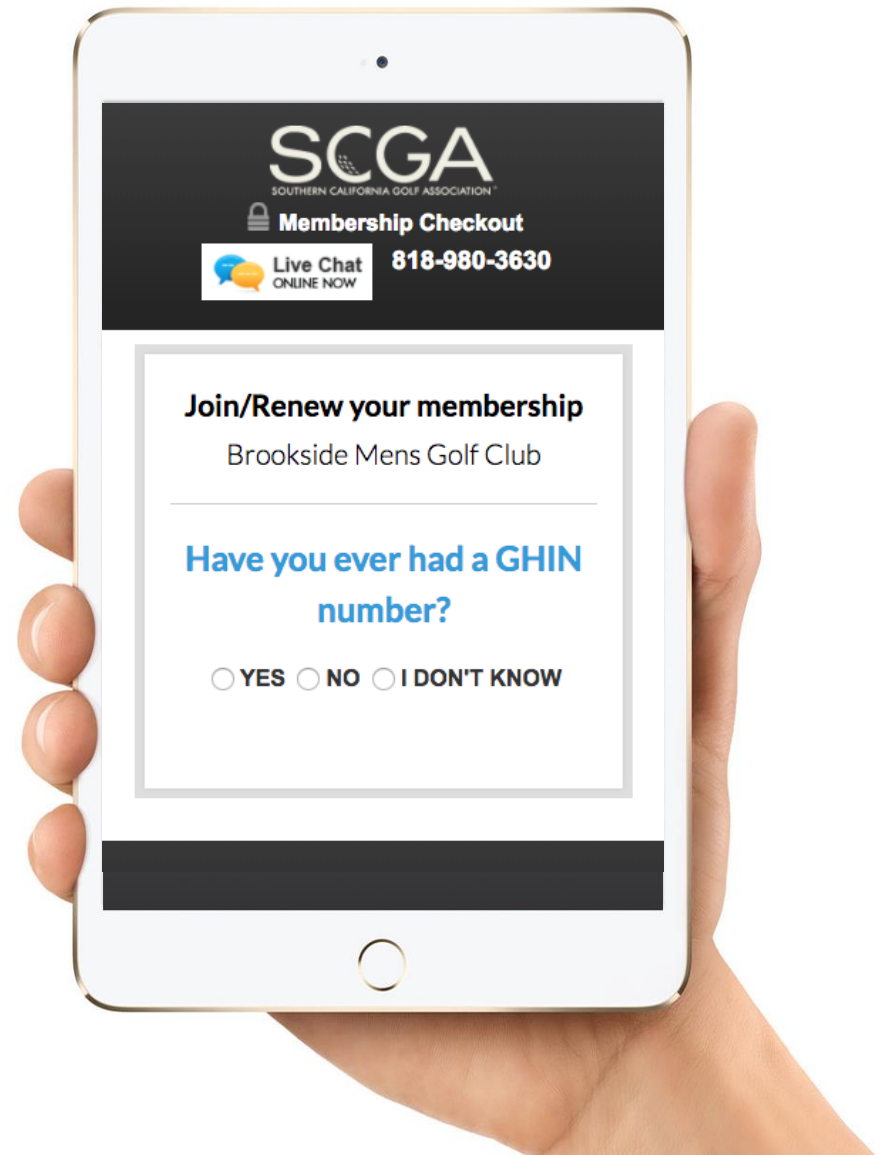
No problem, let's see if we can find you:

First Name:

Last Name:

State:

**FIND ME**



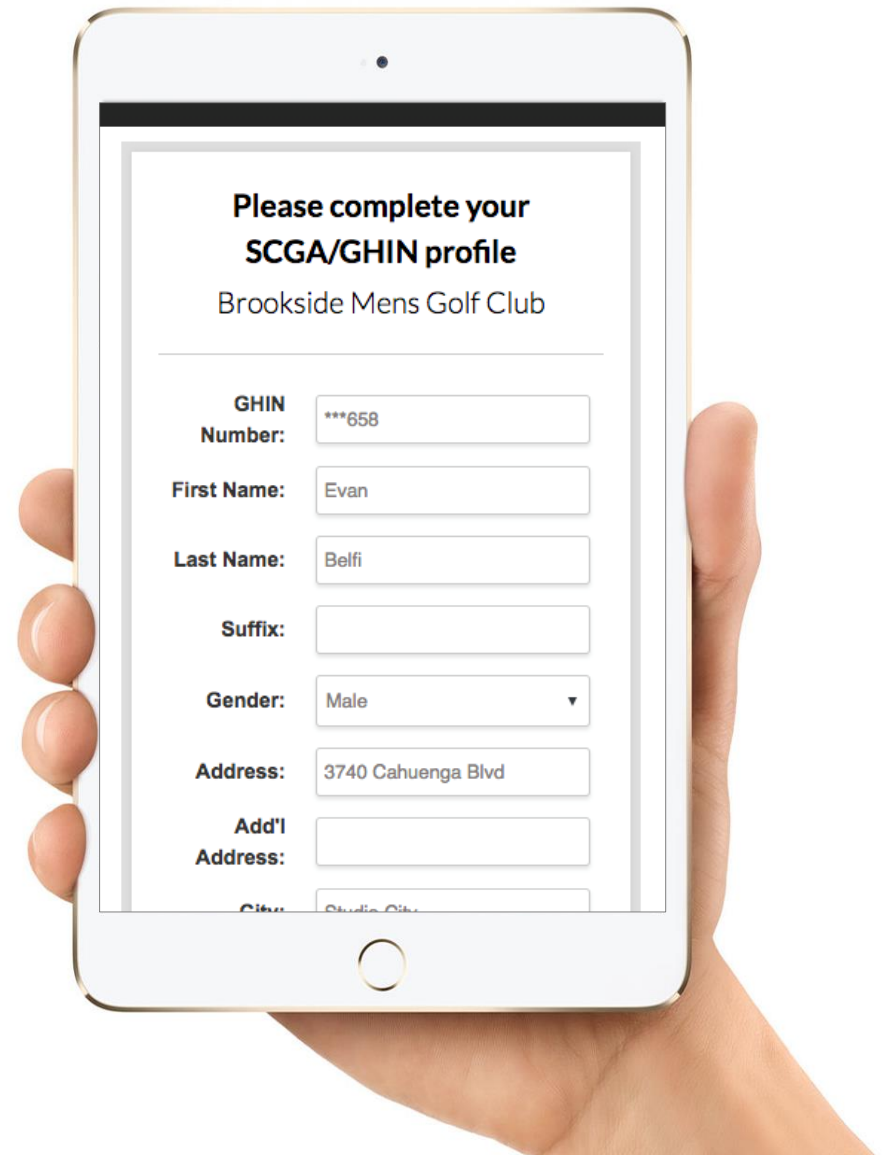




## Step 3

### The golfer inputs their data

- Members/Prospective Members are asked for critical info
- Form Pre-populates data from GHIN for an existing Member, including those transferring from another club
- These data fields allow you to quickly add new members to GHIN without paper forms or manual data entry!

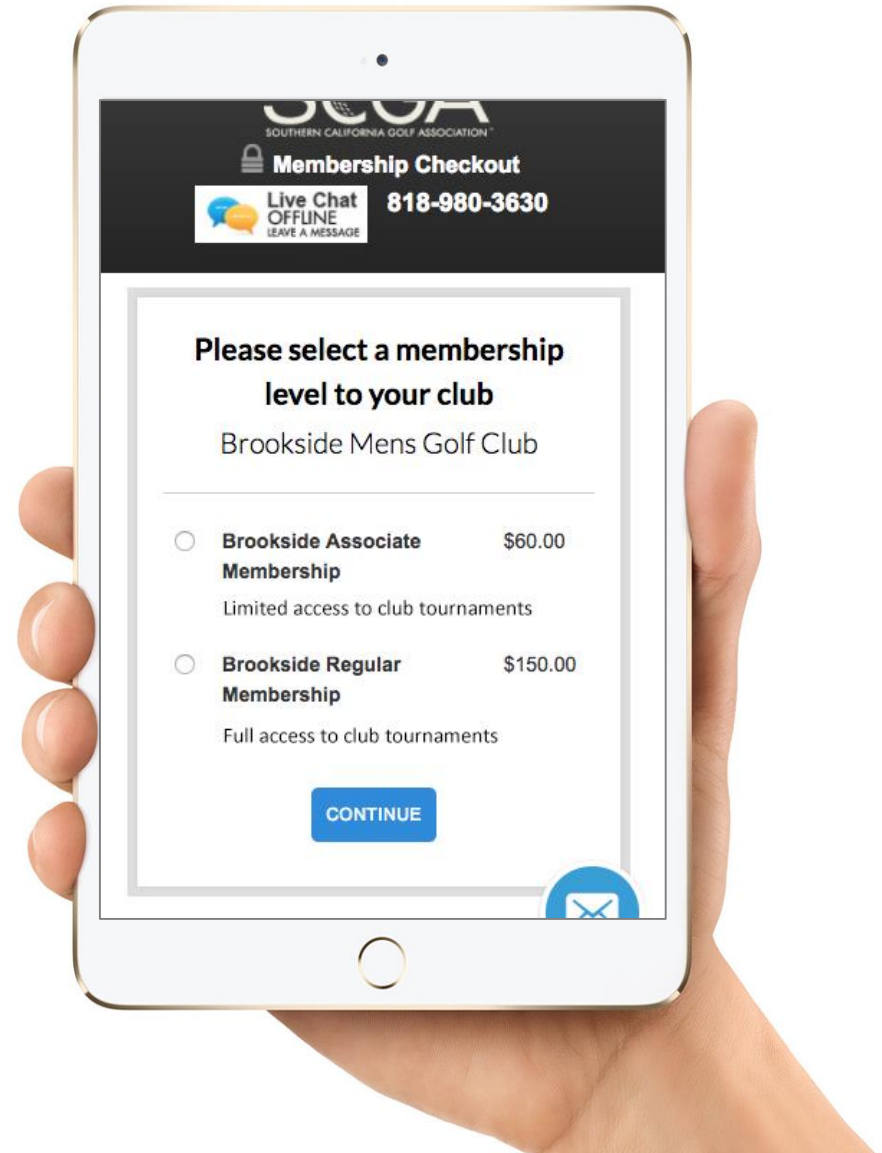




## Step 4

### The golfer selects their membership type

- Provide tiered membership options
- Discount your membership based on time of year, age, new/renewal, gender
- Auto-approval option for new members or enforce an application review process

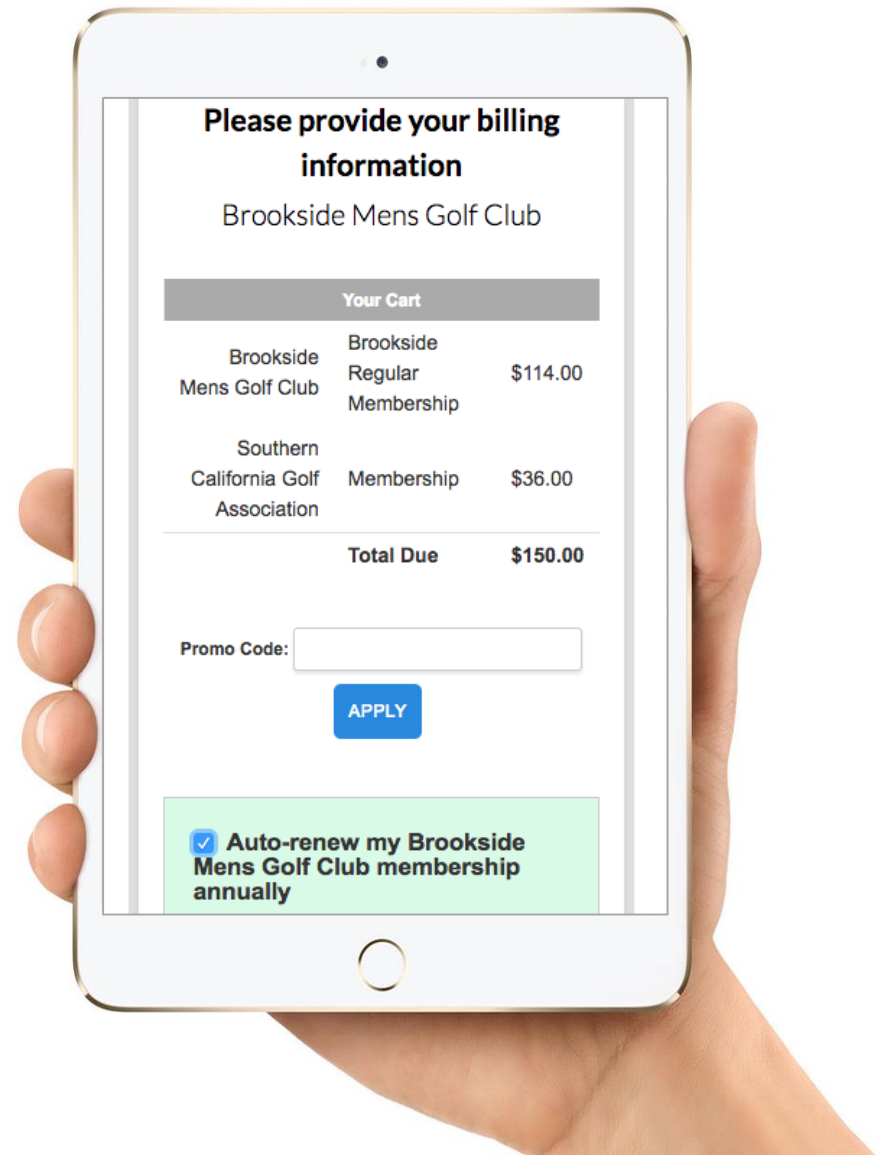




## Step 5

### The golfer pays using their Visa or MasterCard

- Simple checkout process
- Use promo codes as an incentive
- The SCGA pays **ALL** credit card transaction fees





## Step 6

### Receive instant email confirmation

Member Notified



Club Contact Notified





## Dues Distribution

- The SCGA handles the transaction and collect the payment
- The SCGA distributes checks once a month to your club for all transactions completed through your portal (less \$36 SCGA dues for each member)
- Transaction records to confirm which members used this tool will be provided with your monthly check.
- The SCGA will continue to invoice clubs for all members added manually exactly the same as it has previously.





## Billing Platform

This platform is FREE to SCGA member clubs and helps administer your roster, member dues and SCGA club dues/credits.

- To access your portal, you must visit:  
<https://membership.scga.org/wp-login.php>
- Use the username and password that was set up for the billing contact for the club.
- [Please click here for the billing platform quick start guide.](#)

Bill Summary as of 04/30/2017	
Previous Balance:	\$20.00
Payments Received:	-\$20.00
Association Payments to Club:	\$0.00
Credit for Deactivating:	\$0.00
New Charges:	\$68.50
<hr/>	
Amount Due	\$68.50



**DATA**

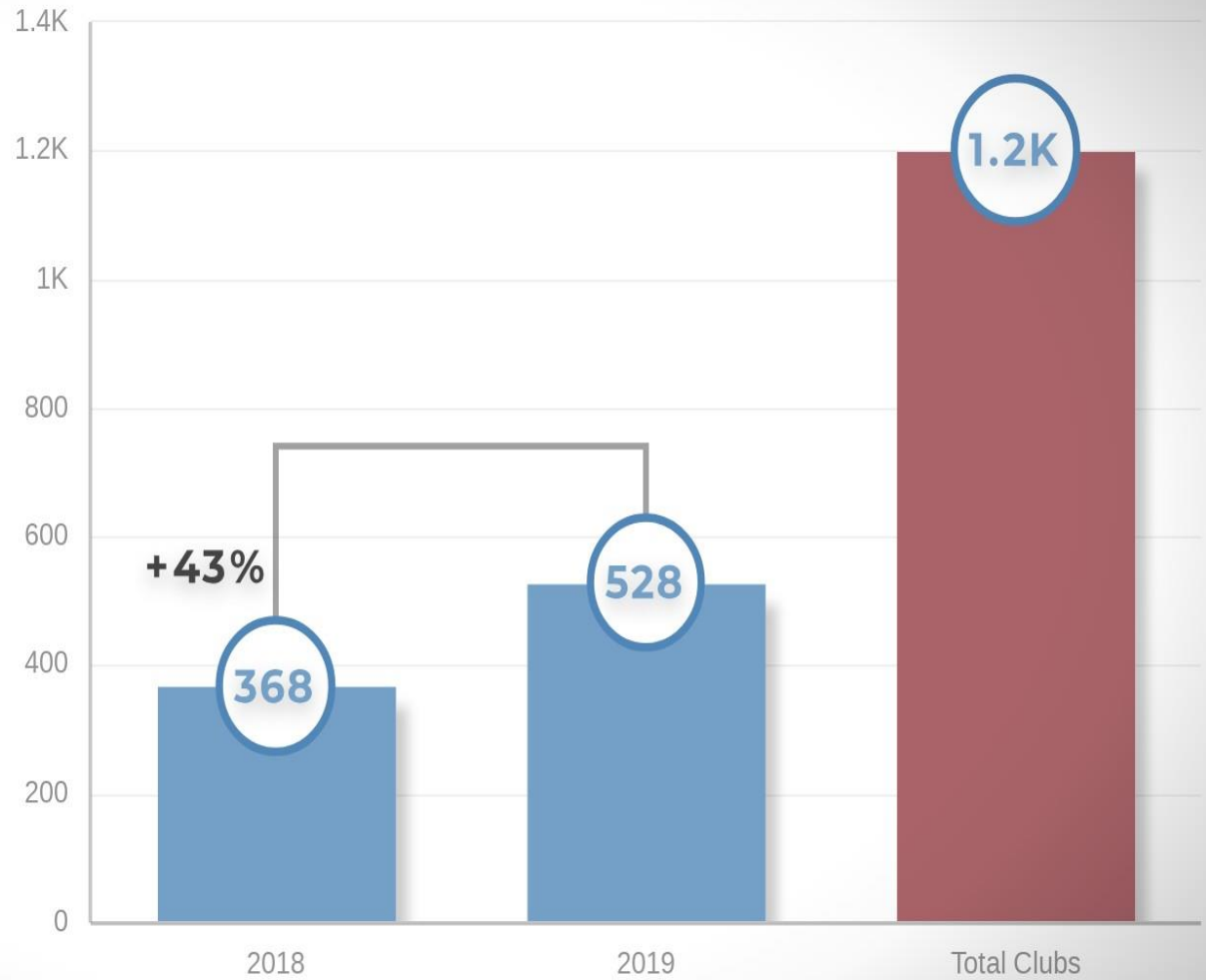
MEMBERS  
THAT WANT  
TO PAY  
ONLINE  
**74%**



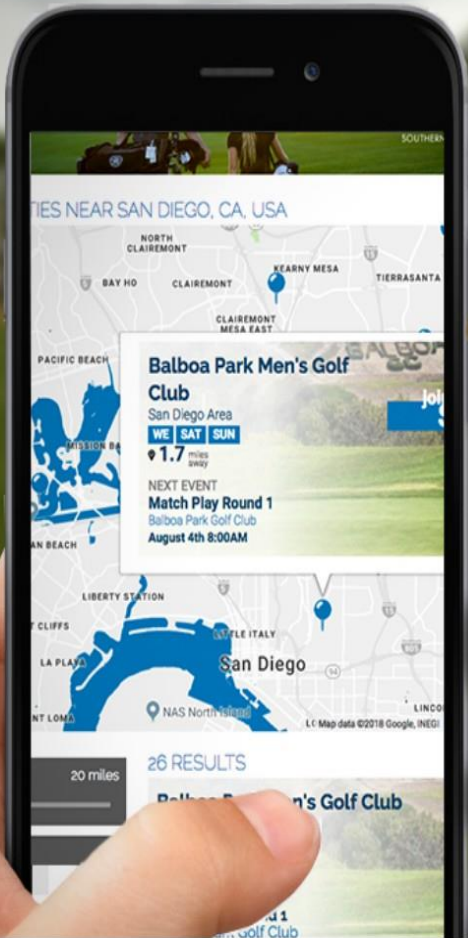
MEMBERS  
THAT  
PREFER TO  
PAY BY  
CASH/CHECK  
**26%**



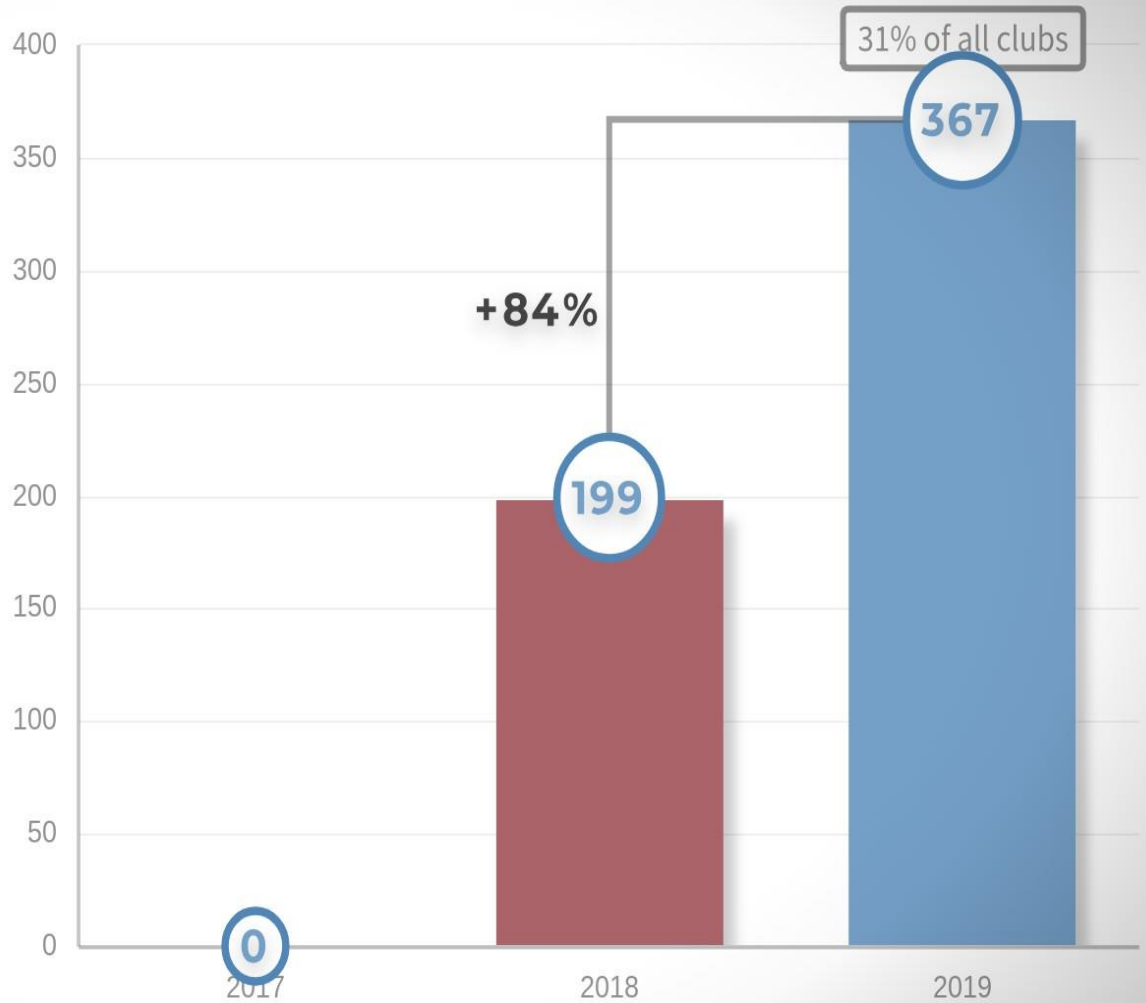
# ADOPTION







# ADOPTION



YOUR PASSION. OUR PURPOSE.

# Q1: What's your anticipated club size in five years?

